

How successful FAA sellers price their art										
Size (inches)	On Average	Artist 1	Artist 2	Artist 3	Artist 4	Artist 5	Artist 6	Artist 7	Artist 8	Artist 9
8	\$24	\$40	\$30	-	-	\$15	\$35	\$15	\$20	\$15
10	\$33	\$45	\$45	\$30	-	\$20	\$40	\$22	\$30	\$32
12	\$45	\$50	\$70	\$45	\$35	\$25	\$45	\$27	\$65	\$42
14	\$62	\$60	\$90	\$90	\$40	\$40	\$65	\$32	\$87	\$52
16	\$78	\$65	\$115	\$115	\$50	\$60	\$75	\$37	\$115	\$67
20	\$101	\$71	\$160	\$142	\$70	\$90	\$105	\$45	\$137	\$90
24	\$182	\$555	\$200	\$170	\$90	\$120	\$140	\$53	\$197	\$110
30	\$145	\$665	\$250	\$200	\$105	\$150	\$150	\$68	\$225	\$155
36	\$177	\$775	\$335	\$225	\$125	\$180	\$170	\$79	\$280	\$200
40	\$229	\$885	\$390	\$335	\$155	\$250	\$225	\$109	\$335	\$265
48	\$407	\$995	\$445	\$445	\$200	\$390	\$280	\$142	\$390	\$375
60	\$464	\$1,105	\$555			\$500	\$335		\$445	\$485
72	\$555					\$610			\$500	

This table shows the markups several Fine Art America Artists are using when pricing their work. All of them do sell really well.

Some of the markups are rounded (for example \$77.77 is \$ 78).

Please note: these are markups (the artist revenue), the final sales price is way higher.

The cursively formatted markups from Artist 1 are not considered in the "On Average" sum. This pricing strategy is very unique and would skew the "On Average" markup.

Copyright Matthias Hauser, Pinterest Marketing for artists.

Check out the free lessons of my "How to sell more art with Pinterest" online course:

<http://marketing-for-artists.com>